

Years of Impact and Service to Society

2009 - 2024



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Our Trustees



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Founder, Chairman and Managing Director
Persistent Systems Ltd.
and Founder Trustee, Persistent Foundation



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Founder, Trustee and Chairperson
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Yogesh Patgaonkar
Chief People Officer
Persistent Systems Ltd.
and Trustee, Persistent Foundation

The Foundation Team



From left to right: Pooja Kulkarni, Rushikesh Barsawade, Mahalakshmi K, Sonali Deshpande, Akshata Gawas, Yogita Apte, Anju Routiya, Vaibhav Nikam, and Revika Paula Stennett



Message from the Chairperson



Giving back, being in a position of privilege and having the means to help make a difference in the lives of less fortunate people, have been the most fulfilling part of our journey.

Sonali Deshpande
Chairperson, Persistent Foundation

“The greatness of a community is most accurately measured by the compassionate actions of its members.”
— Coretta Scott King

This quote rings so true in my ears. It is surreal to realise that Persistent Foundation has completed 15 years of dedicated service to society. We are so blessed to have been given this opportunity to be a part of the community for the last decade and a half. Giving back, being in a position of privilege and having the means to help make a difference in the lives of less fortunate people, have been the most fulfilling part of our journey.

Over 15 years, having spent ₹ One hundred crores, boggles the mind. Having touched the lives of over one and a half lakh individuals makes us wonder.

Did we really accomplish all of this? This realisation makes our hearts swell with pride, our heads bow in humility and our hands folded in gratitude.

“We learned about gratitude and humility — that so many people had a hand in our success.” — Michelle Obama

Over the years, our esteemed Chief Guests have taught us important lessons that we continue to follow today.

Ms. Anu Aga taught us the privilege of education.

Dr. Anil Awachat advised us on the importance of de-addiction in the youth.

Dr. D. R. Mehta exemplifies the aspect of philanthropy.

Dr. Ravindra Kolhe showed us the path of empathy towards tribal communities.

Dr. Abhay Bang pioneered healthcare in rural India.

Mr. Shridhar Venkat explained the philosophy behind Akshaya Patra.

Dr. Praveen Bhagwat inspired us to pursue courage and afforestation.

Mr. Satyajit Bhatkal shared his wisdom on solving drinking water problems in villages.

Mr. Dileep Ranjekar guided us on the best practices for CSR.

Dr. Girish Sohoni directed us to do more agro-based work along with animal husbandry.

Dr. Prakash Amte taught us the importance of empathy towards animals along with providing healthcare to tribal communities.

“Help others without any reason and give without the expectation of receiving anything in return.” — Roy T Bennett

All of our esteemed guests embody this emotion.

What have we accomplished in these 15 years?

We have been able to touch the lives of four and a half lakh people through various initiatives. These include our participation in initiatives in Health, Education, Community Development and Preservation of Heritage and Wildlife.

Over 15 years, our health projects have improved healthcare for many. We funded cleft surgeries on 4,716 children and 3,000 pediatric surgeries. We also provided nutrition programmes for nearly 7,000 babies and conducted over 12,500 cataract surgeries for senior citizens.

Our initiatives include cochlear implants, squint corrections, spinal surgeries, mental health support, and more. Additionally, our mobile medical van, support for old age homes, and physiotherapy centre have helped 22,000 senior citizens. We've also assisted almost 2,000 individuals with the Jaipur Foot artificial limb project.

In the Education vertical, the Kiran programme has empowered 500 young women to become engineers and find jobs. We've supported 65,500 students in completing their school education and helped 10,000 students improve their academic performance. 1,700 individuals received vocational training, and more than 12,000 have gained employment through this programme. Toilet construction in 110 schools has benefited 21,000 children, and we've assisted over 700 specially-abled children.

In total, 160,000 students have used our services through various initiatives.

In Community Development, we cultivated 10,000 hectares of land, provided fodder for over 3,000 animals, and facilitated the birth of 1,000+ female calves through artificial insemination. We also planted 120,000+ trees, constructed 55 wells, and completed 16,000 km of desilting of rivers and canals. We collaborated with Rama Purushottam Foundation to construct hostels for schoolgirls and working women and residences for police constables. We also installed 11 solar rooftop plants, resulting in significant power bill savings of ₹ 3.5 crore.

Through our newest vertical, Preservation of Heritage and Wildlife, we've supported the rescue of injured animals in forests by donating 4 ambulances. We've also helped print 2,000 books to preserve the tribal Kolami language, benefiting 20 schools and local community members.

During the 2020 COVID-19 pandemic, we contributed nearly ₹ 17 crore to various schemes. We provided meals and ration kits to 25,000 families, facilitated vaccinations for 43,000 people in 160 villages, supported 20,000 school children with education, helped nearly 600 individuals with livelihood support, set up 5 COVID Care Centres, and provided medical equipment to hospitals, including 32 ventilators, 2 Bipap machines, 130 oxygen concentrators, 2 oxygen plants, 80 ICU beds, and 20,000 PPE kits.

“In ordinary life, we hardly realise that we receive a great deal more than we give, and that it is only with gratitude that life becomes rich.” — Dietrich Bonhoeffer

Persistent employees have generously donated ₹ 9 crore and have contributed a total of 56,000 volunteering hours to various activities like tree plantation, mentoring our Kiran scholars, assembling school kits, painting lamps and piggy banks, making seed balls, rice plantation and several others. We are truly grateful for their wholehearted participation in various programmes.

We are indebted to the Board Members and the Trustees for their unwavering support and guidance throughout our journey and for recognising and appreciating our accomplishments and successes.

The Foundation team deserves all the applause and commendations for being extremely passionate and dedicated in all they do. I am so proud of their integrity and commitment to the cause of service.

“Gratitude is when memory is stored in the heart and not in the mind.” — Lionel Hampton

With Best Regards,

—

Sonali Deshpande

Chairperson

Persistent Foundation

Persistent India Foundation

Learn more about Persistent Foundation:

<https://www.persistentfoundation.org/>

About Persistent Foundation

Founded in 2009, the Persistent Foundation emerged from an earnest desire to advance Persistent Systems' dedication to social responsibility.

Ever conscious of our shared duty, since 1995, we have donated 1% of Persistent Systems' profits to community-centric programme, anchoring this commitment within the Persistent Foundation. From 2013 onwards, we have been donating 2% of our profits. Our interventions—thoughtfully tailored to diverse needs across Pune, Nagpur, Bangalore, Hyderabad, and Goa—underscore our focus on Health Care, Education, Community Development, and the Preservation of Heritage and Wildlife.

Our support adapts to the ever-changing landscape, including responsive measures such as integrating COVID-19 relief into our existing frameworks. In humble partnership with the communities we serve, we encourage ownership in crafting solutions, collaborating closely with relevant organisations and entities to deepen our collective impact.

The enthusiastic participation of Persistent employees—through donations exceeding ₹ 9.00 CR and over 55,721 hours volunteered—has been instrumental to our progress.

Reflecting on our 15-year journey, we see how our impact is evolving with a growing understanding of the hopes and challenges of our beneficiaries. Our work has taught us the invaluable lesson that true development hinges upon our collective well-being, and shaping a future of enduring sustainability is a path we walk together.

Our Vision

To provide sustainable solutions for local communities around Health Care, Education, Community Development, and the Preservation of Heritage and Wildlife to empower long-lasting impact.

Our Mission

To encourage inspired action from individuals and groups through the contribution of time and resources to build a better society for humanity.

Our Values



Empowerment

Creating opportunity to improve lives through new skill development.



Sustainability

Providing long-lasting, environmentally friendly solutions for the communities we operate in.



Collaboration

Working hand-in-hand with community members where we provide solutions.

Focus Areas



Education

Improving infrastructure and education quality.



Health

Providing preventive and curative healthcare services.



Community Development

Enabling the adoption of sustainable development practices.



Preservation of Heritage and Wildlife

Protecting cultural treasures and biodiversity for sustainable development.

Our Journey: A 15-Year Timeline

22 Projects
27,885 Beneficiaries
452 Employee Engagement
COVID Relief Work
 ₹ 25 crores support by Persistent
 ₹ 44.43 lakhs employee donations
 ₹ 2 crores given to PM Care Fund and CM Care Fund

Lives Touched
99,058 individuals
12,723 families
7 community pockets

Supported with Hospital Equipment | Food Support | Safety Kits | Research

12,290 Individuals supported for food kits

11,128 Families supported for food kits

19,229 Students supported for education

42,855 Individuals Supported for Vaccination

38 Projects
14,382 Beneficiaries
5,366 Employee Engagement

4 new facial cleft centers started

4,640 trees planted

5,92,000 units of solar power generated

Preservation of Heritage and Wildlife. Had 4 projects initiated in the year.

68 Projects
29,933 Beneficiaries
8,118 Employee Engagement

34 Projects
24,259 Beneficiaries
3,993 Employee Engagement

Decided to expand the scope of CSR projects to 2 new locations — Indore and Gurugram

33 Projects
43,120 Beneficiaries
4,613 Employee Engagement

3 high impact flagship projects adopted:
 Kiran Girls Scholarship programme

30 Projects
36,543 Beneficiaries
3,235 Employee Engagement

Alignment with National Goals — Skill development in rural areas Enhancing school infrastructure in rural areas

16 Projects
53,136 Beneficiaries
3,004 Employee Engagement

110 municipal schools supported through **Swachh Vidyalaya Abhiyan Support** for infrastructure development in special schools

19 Projects
52,702 Beneficiaries
2,968 Employee Engagement

Alignment with National Goals — Water Conservation

Education — Initiated residential mentoring programme for Kiran Girls Scholarship programme

10 Projects
14,382 Beneficiaries
1,401 Employee Engagement

Persistent Foundation established

4 cities | 3 thrust areas — Health, Education and Community Development

33 Projects
48,144 Beneficiaries
2,809 Employee Engagement

Alignment with National Goals — Skill development in urban areas

17 Projects
7,204 Beneficiaries
1,484 Employee Engagement

Flagship Project — Kiran Girls Scholarship started

23 Projects
42,413 Beneficiaries
3,358 Employee Engagement
Child and Geriatric care work initiated

17 Projects
30,660 Beneficiaries
2,743 Employee Engagement
2 special schools supported
Drinking water project expanded to 6 villages

15 Projects
6,316 Beneficiaries
1,316 Employee Engagement

Student Sponsorship Programme — 326 students supported

H1N1 Vaccination Programme — 1,050 slum students vaccinated

₹ 107.47 crores spent
4.50 lakhs beneficiaries served



Health Care

The Need

Our health care efforts are guided by the conviction that dismantling the barriers to quality medical care demands compassion and thoughtful action.

The lack of access to adequate health care is pervasive, leaving individuals and communities neglected, often outside the reach of governmental support.

In our mission, we spotlight and bolster areas lacking support, spanning pediatric to geriatric to cancer care. With a blend of preventative measures and treatment interventions, we're dedicated to elevating well-being across the spectrum of care.

Through projects across India, we have witnessed firsthand the transformative power of thoughtful health care initiatives. The collective positive impact of our projects over the past 15 years is where we find our greatest motivation to make health care accessible.

Our Strategy

Our journey began with thoughtful donations and blossomed into hands-on projects with compassionate NGO partners. Our maiden ventures, the School Health Programme and Breast Cancer Screening Programme, seeded our commitment to preventive care.

As we navigated the complexities of health care, we were moved to enhance the depth and reach of our efforts. With an impact-focused pivot to curative care, we now support life-enhancing and life-saving treatments, embodying our solemn pledge to community well-being.

This evolution marked not only a shift in strategy, but also the reinforcement of the Persistent Foundation's promise to continually adapt and expand our reach through empathetic, visionary efforts.

Our synergy with esteemed NGOs and hospitals—paragons of excellence and community trust—strengthens our mission, enabling our collective spirit to uplift lives and instill hope where it's most needed.

Impact Across Initiatives

From expanding screening programmes to supporting critical treatments, we are committed to transforming lives.

Facial cleft and palate surgery

Free surgeries and comprehensive care

4,716
Procedures

Cataract operations

Surgeries to restore independence and dignity

12,454
Surgeries

Bal Shalyakriya Mission

Pediatric surgeries for critical congenital disorders

2,768
Surgeries

Breast Cancer Screening Programme

Expanded breast cancer screenings and treatment

7,635
Screenings

Jaipur foot

Artificial limbs to enable full, functional lives

1,795
Beneficiaries

Dialysis support

Equipment and erythropoietin injections to support treatments

3,225
Sessions

Mobile eye care unit

Screenings and basic procedures to enable cataract operations

4,000
Beneficiaries

Mobile medicare units

Essential health care services provided through mobile units

6,691
Beneficiaries

Orthopedic rehabilitation center

Equipment and support via an upgraded physiotherapy facility

90
Beneficiaries

Individual medical cases

Case-by-case funding for kidney transplants, cancer treatments, and more

160
Cases supported

Nursing home support

Support for the facility, including an IFT machine for physiotherapy

30
Elderly individuals

Squint correction surgery

Surgery benefiting individuals ranging from 11 months to 22 years old

31
Cases supported



Spreading Smiles

Comprehensive Care for Children with Facial Cleft / Cleft Palate

Providing crucial support to children from financially and economically challenged backgrounds who are born with a cleft lip or palate.

Background

In many communities in India, misconceptions and enduring superstitions shroud a treatable condition, often leaving families hesitant to seek help for their children. But when a hospital in Pune reached out for aid in 2012-13 for children with cleft lip or palate, we saw a chance to drive change and make a lasting difference.

Recognizing that there was scant corporate backing for this cause, we decided to step up and pledge our earnest support, making it our key initiative alongside Akila Bharata Mahila Seva Samaja (ABMSS) in 2017-18.

Contributions and approach

We have allocated a substantial 58% of our Health Care vertical budget to this project. Through these funds, we offer a spectrum of services to underprivileged families free of cost, encompassing treatment and continual care. To date, our sponsorship has enabled 4,716 procedures.

Beyond surgeries, we have adopted an integral care model, encompassing orthodontics, speech therapy, and nutritional guidance.

This fiscal year alone, we have sponsored 795 operations and provided extensive care for 629 individuals across Pune, Aurangabad, Pandharpur, Nagpur, Hyderabad, and Bengaluru.

Our awareness initiatives have led to an increase in timely interventions, with 45% of patients receiving care before turning 3, fostering a nurturing turnaround in the lives of those over 18, as they reclaim self-esteem and transform their self-perception.

COVID-19 presented formidable obstacles in FY20-21, but our dedication to comprehensive care remained steadfast. Amid restrictions, we conducted over 450 surgeries and assisted 456 patients at 14 centers for treating facial clefts and cleft palates. Additionally, 1,824 PPE kits safeguarded our patients and health professionals.

Building confidence, one child at a time

With tailored care, children born with facial clefts not only breathe and eat with ease; their overall health flourishes. Post-surgery, orthodontic correction, and speech therapy have fostered societal embrace, particularly amongst their young peers.

Through this flagship endeavor, we aim to plant the seeds of hope by enabling holistic well-being, nurturing support, and reinvigorated self-assurance.



Case Study

Swara Kambale, born in December 2023 with a cleft lip, brought joy and concern to her family. Her father Suraj, earning ₹ 9,000 monthly, struggled to afford surgery. Superstitious reactions and feeding difficulties added to their distress. A pediatrician informed them about ABMSS's cleft care programme, where Swara underwent successful surgery. Her transformed appearance brought joy to the family. Swara's story highlights the impact of accessible healthcare and human resilience, demonstrating how proper support can overcome challenges and offer hope for a child's future.



Testimonial

Over the past decade and a half, Persistent Foundation has made significant contributions to society. The chairperson's passion, team expertise, and the Foundation's commitment have inspired communities. The partnership between ABMSS, a nationwide charity for children with congenital facial anomalies, and Persistent Foundation is nearing a decade, impacting over 5,000 children and families across India with comprehensive cleft care treatment.

This 9-year partnership marks sustainability and consistency. The delivery of care is built on quality, transparency, and safety, remaining the center of accountability.

While congratulating Persistent Foundation and its passionate team, let's reflect on the smiles we've put on our balance sheets. Best wishes for many years of success and service!

Dr. Dushyant Prasad
Executive Director, ABMSS, Bengaluru



Restoring Vision

Cataract Operations for the Elderly

Restoring the vision and independence of low-income elderly individuals through cataract surgeries and support to improve their quality of life.

Background

Cataracts have dimmed the vibrant experiences of life for many, particularly the elderly, taking a toll not only on their sight but often on their independence as well. For those in economically disadvantaged situations, this condition can unfairly position them in the background of their own lives, affecting how they are perceived within their families and communities.

Our goal is to support these individuals in regaining their rightful place at the heart of family and community life, offering them the chance to see the world anew.

Contributions and approach

Spanning Maharashtra, Goa, Telangana, and Karnataka, our operations have grown through dynamic partnerships, broadening the reach of our geriatric care initiatives and bringing new light to those in need.

Our collaborations began with HelpAge India and expanded to include partnerships with institutions like the Dr. Manohar Dole Medical Foundation, Seth Tarachand Charitable Hospital and the Hyderabad Eye Institute. These relationships have fortified our mission, enabling us to extend our reach and touch the lives of more individuals.

By focusing on those over 60 from less affluent backgrounds, we not only restore their sight with artificial lenses but also their sense of dignity and autonomy.

We have had the privilege to support numerous cataract surgeries, remaining committed through a myriad of local and global challenges, including the COVID-19 pandemic. Our mobile medical units have played a crucial role, ensuring that no one—regardless of their situation—feels abandoned or invisible.

In Hyderabad, the deployment of community eye screening kits has been particularly effective, enabling the screening of over 108,000 individuals in 3 years who could benefit from this transformative surgery.

Creating a vision of hope and healing

With every step we take and every surgery we perform, we at the Persistent Foundation are deeply honored to contribute to the well-being of the elders in our society. Our aim is to illuminate their later years with the brightness, joy, and sense of purpose they deserve, reinforcing the foundation of our communities with their presence and wisdom.



Case Study

Persistent Foundation organised a free cataract surgery camp at the Beggars' Rehabilitation Centre in Bengaluru, run by Karnataka's Department of Social Welfare. Of the 200 inmates examined, 100 were screened, and 42 with mature cataracts were selected for surgery. 39 surgeries were successfully performed at the hospital, while 3 patients were advised to return later due to being unfit for immediate surgery. All completed procedures were satisfactory.



Testimonial

We have had a fruitful association with the Persistent Foundation for the past seven years. This collaboration has been instrumental in extending our reach to remote areas and providing free cataract surgeries. The consistent support from the Persistent Foundation has been invaluable, particularly in the procurement of advanced machinery, which has significantly improved the quality of our services and reduced the time required for surgeries, allowing us to treat more patients.

We look forward to continuing this association in the future.

K C Venkatesh Murthy
Sri Vivekanand Sevashrama, Bengaluru



Saving Lives

Bal Shalyakriya Mission for Pediatric Surgeries

Providing affordable and timely surgical care to children with various congenital disorders, as well as running a programme to address malnutrition.

Background

In the heart of India's bustling life, numerous children find themselves ensnared in a cycle of delayed medical care, hindered by long waiting lists, financial hardships, and limited awareness. Born from a vision to transform this reality, the Bal Shalyakriya Mission, in collaboration with the Gaud Saraswat Brahmin Sabha in Nagpur, has become a beacon of hope, ensuring timely surgical interventions to mend young lives.

Contributions and approach

Embracing a spirit of collaboration, the Mission unites with NGOs, dedicated medical professionals, and government bodies. Together, we organize surgical camps and screenings, raise awareness, and gather resources to turn the tide against delays in critical surgeries. Through our efforts, we have reignited the spark of hope in 272 children across five districts, offering them a chance at a healthier future with essential surgeries for hernia, hydrocele, phimosis, orchiopexy, and more.

Beyond surgical interventions, our endeavors alongside the Nagai Narayanji Memorial Foundation, Nagpur have provided corrective surgery, therapy, and orthotic support, transforming the lives of 28 children. Our cochlear implant surgery programme, in partnership with Ashray Akruiti in Hyderabad, opens a world of sound and speech to those who have lived in silence.

Brightening futures through compassionate care

The journey of the Bal Shalyakriya Mission in pediatric health care is a testament to the power of collective endeavor, enabling children to lead lives of positivity and joy. Our broader vision includes nutritional support, touching nearly a thousand lives annually, ensuring malnutrition does not diminish the vibrancy of childhood. Through these initiatives, we hope to encourage hope and resilience, believing in a healthier tomorrow for every child.



Case Study

Bhushan, a 10-year-old from Ramtek village, was born with syndactyly (joined fingers), causing functional difficulties and social stigma. His father, a poor farmer supporting a large family, couldn't afford treatment. After surgery and physiotherapy, Bhushan regained finger function. He now performs skillful activities confidently, overcoming his earlier challenges.



Testimonial

Bal Shalyakriya Mission (BSM) delivers free corrective surgeries for pediatric patients with congenital malformations, focusing on supramajor cases in spine deformity, bladder exstrophy, esophageal atresia reconstruction, anorectal malformation, splenectomy, and plastic surgery.

Key partners include Peedhparai USA, Balmitra Foundation Nagpur, GSB Sabha Nagpur, and Arihant Multispeciality Hospital Nagpur, working with the National Health Mission.

Persistent Foundation, the main sponsor, has consistently funded a major part of the Mission for the last 9 years. They've shown great interest in outcomes, encouraging BSM partners to improve quality and numbers. Persistent also conducts employee volunteering during BSM week.

The Foundation's contributions are crucial to this service, providing life-giving surgeries to needy children from BPL families.

Jeetendra Naik
GSB Sabha, Nagpur



Education

The Need

Access to quality education is a stepping stone to opportunity—one that is out of reach for so many children. At the Persistent Foundation, we recognize this gap, and it is our goal to guide and prepare these young individuals for possibilities that await them. Our education initiatives are designed with a deep respect for the resilience and potential of every student.

In our engagement with various communities, we were moved by the aspirations of older students and youth. They face many challenges, from completing their education to preparing for the workforce to participating in various aspects of employment beyond the job. So, we have responded with increased support—extending a hand with scholarships and mentorship for secondary and vocational training.

Through compassionate guidance, we aspire to sculpt futures, fostering resilience and igniting the dreams of tomorrow's leaders.

Our Strategy

Where opportunity is scarce, the Persistent Foundation seeks to sow seeds of hope, helping young children from modest beginnings reach for the stars. Our support to local study centers has sparked a surge in enthusiasm and enrollment, igniting young minds.

In 2018, we expanded our focus, aiming to help secondary students who risked losing their grasp on education. From 2019 onward, our initiatives such as the Kiran Girls Scholarship and Mentoring Programme have not just offered assistance but a promise of sustained growth and brighter futures, particularly for girls pursuing engineering.

Through enhancing learning spaces and vocational courses, we're not just elevating education but nurturing the very roots of community resilience and future employability.

Impact Across Initiatives

Kiran Girls Scholarship and Mentoring Programme

Empowering girls with IT and CS education

500
Beneficiaries

School Infrastructure Support

Support for developing conducive infrastructure

32,942
Beneficiaries

Skilling and Livelihood Project

Skill development and livelihood opportunities

2,473
Youths supported

Support to special schools

Comprehensive education and rehabilitation with a 7:1 student-teacher ratio

682
Students supported

Ensuring schooling

After-school programmes for comprehensive development

8,054
Beneficiaries

WASH and Life Skill Education

Nurturing health, hygiene, and leadership in schools and communities.

9,959
Beneficiaries annually

Student sponsorship programme

Education fees, uniforms, and schooling materials

5,396
Students sponsored annually

Read to Succeed

Programme aiming at improving reading skills

5,200
Students advanced

Cyber Champ & Smart School Hackathon

Tech events to encourage creativity and real-world solutions

12,494
CC participants

Swacchha Vidyalaya Abhiyan

Construction and refurbishment of toilet blocks in schools

21,000
Beneficiaries

School Health Programme

Providing health care facility, check up and consultation in schools

45,950
Students reached

Support Class Project

For Language, Mathematics and Science covering grades 7 to 10

3,816
Students supported



Empowering Women

Kiran Girls Scholarship and Mentoring Programme

Building career readiness for underprivileged girls through IT and Computer Science scholarships, mentoring, hands-on corporate experience, soft-skills training, and more.

Background

In 2010, recognizing the pressing need for change, the Kiran Girls Scholarship and Mentoring Programme was born to light a path for bright girls from underserved communities, guiding them towards futures filled with opportunities in Information Technology and Computer Science.

Starting with just 10 determined students in Pune and Nagur, the programme blossomed, embracing 40 scholars annually by 2014, extending its reach to nurture dreams through Persistent Systems in India.

At the very core of this endeavor lies a promise not just of gender parity in the zeniths of IT leadership but of a nurturing journey that transcends financial assistance. Through personalized mentorships, we kindle the sparks of technical prowess and individual strength.

Contributions and approach

Through a dedicated scholarship offering ₹ 40,000/- yearly to each of 40 scholars — and expanding to welcome 10 additional champions of affirmative action annually — this programme has touched 500 lives, turning aspirations into tangible successes. Among our scholars, many have woven their futures with esteemed organisations. 16 have been placed at Persistent Systems, and others at prestigious companies such as Barclays, Amdocs, Capgemini Texas Instruments, CISCO, Flipcart, Dassault Systems, and others. They are not just earning livelihoods but crafting legacies, with salaries in the range of ₹ 6 to 8 lakhs per annum. Additionally, some exceptional performers have received offers ranging from ₹ 18 lakhs to 43 lakhs per annum.

Our scholars, often the first in their families to step through the gates of higher education, stand as testaments to the transformative power of opportunity. With guidance spilling beyond academia, addressing financial, emotional, and social realms, these young women climb towards not just career heights but personal fulfilment.

The Mentoring Programme for Kiran scholars started in 2016-17, and began with the enrollment of 10 affirmative action (SC / ST) students. It includes individual and group mentoring, with sessions available to 1st to 4th year students. For 2nd to 3rd year students, summer and winter residential programmes in Pune and Bengaluru offer further skill development opportunities.

Over the years, Persistent employees have contributed 600+ volunteer hours per year to offer one-on-one guidance to Kiran scholars in various areas—including project work, career planning, coding fundamentals, effective time management, and more.



Testimonial

I've had the opportunity to participate in a diverse range of sessions, including coding, DSA, Python workshops, and online sessions like the BITES Series throughout the year. Our residential winter school provided me with an enriching experience extending beyond academics. Along with sessions on Gen AI, Prompt Engineering, Power Skills, it helped me to make new friends, dream about creating a better future for my family and myself. I am grateful to Persistent Foundation. Your dedication to seeking feedback and continuous improvement is commendable.

- Sneha Adhalrao, 3rd Year, Pune





Joy of Learning

Integrated School
Development Programme

Supporting schools and a residential center with improved infrastructure, school amenities, and programmes for a quality education.

Background

In the tapestry of our society, each child's potential is a unique thread, essential to the richness of the whole. Recognizing the gaps in school facilities where government aid is scant, our commitment is clear: To develop environments and opportunities for every student to thrive.

With care and collaboration, we work alongside 11 schools, 2 special education institutions, and 1 residential center to foster better learning. From fees to essential kits, our support seeks to bolster attendance and spark the joy of learning.

Contributions and approach

Through our collective efforts, the lives of thousands of learners have been touched. Our integrated approach has resulted in a swell in school attendance, extracurriculars, and academic spirit, while reducing dropouts.

Evaluating each school's framework allows us to tailor improvements that breathe life into learning spaces—refreshing classrooms, invigorating science and computer labs, libraries, sanitation facilities, playgrounds, and seating.

Our journey of infrastructural development extends beyond the physical, embracing LAN connectivity for digital education, and arming schools with sports kits and educators with rich learning materials.

By nurturing the educators themselves through facilitated training, we have seen a blossoming of innovative teaching methods that captivate and engage young minds.

Empowering life beyond academics

Through our work, the WASH and Life Skills Education Programme took shape, nurturing not only intellect but also well-being and social responsibility. Over the last four years, this initiative has touched the lives of many students.

At its heart, the programme engages a chorus of voices—teachers, support staff, parents—in harmonious dialogue on pressing topics from menstrual hygiene to the pressures of adolescence.

The seeds sown have blossomed into behavioral transformation, peer-led WASH clubs, and emergent student leaders. Through the establishment of vigilant hygiene committees and menstrual education panels, we fortify the support for our young women, ensuring they never stand alone.

In every classroom made brighter, every life skill instilled, our Integrated School Development Programme stands testament to the shared triumphs of students and teachers.



Case Study

Aranyeshwar School, Pune

Problem: Aranyeshwar School faced significant hygiene challenges, particularly affecting female students. The school's unhygienic toilets posed health risks, and girls struggled with menstrual hygiene management, impacting their school attendance and overall well-being.

Intervention: The school implemented a targeted Menstrual Hygiene Management (MHM) training programme for girls. This initiative focused on educating students about proper pad changing techniques and disposal methods, addressing critical hygiene concerns.

Impact: The intervention yielded substantial positive outcomes. Over 63% of girls now change pads during school hours, significantly reducing health risks. An adolescent group was formed, fostering open discussions about menstruation and reducing stigma. Consequently, more girls now attend school during menstruation, leading to improved educational outcomes and promoting gender equality in education.





Careers Through Training

Vocational Skills Development

Empowering India's youth and creating livelihood opportunities through skill development.

Background

Many young people in India from low-income backgrounds have dreams beyond their reach, seeking skills to unlock a brighter future. Our Vocational Skills Development project aims to light their path, offering opportunities for substantial growth.

Contributions and approach

The Persistent Foundation gently propels young aspirants in Pune, Nagpur, Hyderabad and Goa towards promising careers. To date, we have helped train 2,473 individuals across five different courses, achieving an 81.5% placement rate and bolstering their financial stability with respectable salaries.

In the field of nursing, our collaboration with 'Swa'-Roopwardhinee and Pramith Foundation offers a Patient Assistant Course, providing practical training essential for hospital settings. During our COVID-19 response, have supported 13 students through comprehensive 2-year nursing programme.

Our initiatives extend to training in data entry and mobile repairs, keeping pace with the fast-evolving job market.

Partnering with the Sparsha Trust, Bengaluru, we have established a training center that yearly hones the skills of 120 youths in spoken English, computer operations, retail management and more, preparing them for competitive careers.

The Persistent Foundation, Bengaluru, also supports a Competitive Exam Centre. This programme offers access to extracurricular instruction, lectures by field experts, and library resources. For stress management, special activities are organized, such as drumming sessions.

At the center, students also have the opportunity to meet practitioners in the social sector.

Elevating lives, one skill at a time

Our commitment transcends skill impartation; it uplifts lives. The Persistent Foundation strives to gently nurture the potential of young people, fostering independence. Our impact extends beyond reducing unemployment—it empowers individuals to author their own success stories.



Sarthak Educational Trust, Hyderabad

Vishwanath Tharun's journey exemplifies the power of perseverance and support in overcoming adversity. Born with a locomotor disability in Hyderabad, Telangana, Tharun faced numerous challenges throughout his life. As the only child of a daily wage worker and a homemaker, he received unwavering support from his parents, who prioritized his education despite financial constraints.

Throughout his academic years, Tharun struggled with social interactions due to his disability, often facing ridicule from peers. This isolation impacted his confidence and communication skills, hindering his job prospects after graduation. Despite his academic achievements, he faced repeated rejections in job interviews, both due to skill gaps and discriminatory attitudes towards his disability.

A turning point came when Sarthak Educational Trust offered Tharun free skill-building training. Initially skeptical, he embraced the opportunity, discovering newfound confidence and essential skills in communication, computer literacy, and interview techniques. This transformation led to his successful placement as an Employer Installation Coordinator at Optum, an MNC, with a monthly salary of ₹ 23,580/-.

Tharun's story highlights the transformative impact of targeted support and skill development for persons with disabilities, enabling them to overcome societal barriers and achieve professional success.

Pramith Foundation, Goa

Tejal, a 31-year old, 12th Std pass, married woman from a joint family, faced financial challenges. Aspiring to contribute, but lacking family support, she enrolled in a 3-month GDA course. During her OJT, she gained hands-on experience and secured a job at Borkar Multispecialty Hospital in Goa, as an assistant nurse in the General Ward, earning a monthly salary of ₹ 9,000/-.



Community Development

The Need

In a world where the gap between opportunity and marginalization is growing, urgent action is needed. At the Persistent Foundation, we feel driven to bridge this divide, and work in alignment with the United Nations' Sustainable Development Goals (SDGs) to create meaningful change.

Our commitment to projects such as water conservation, solar farming, and tree planting goes beyond mere sustainable development initiatives. These endeavors represent a crucial response to the urgent challenges faced by vulnerable communities. By actively involving local populations in the implementation of these solutions, we aim to foster resilience, sustainability, and self-reliance.

By empowering communities to take an active role in implementing solutions, we seek to promote resilience, sustainability, and self-sufficiency within the community, ensuring the longevity and effectiveness of our interventions.

Our Strategy

Our community development strategy selectively tailors projects to meet local needs while aligning with key Sustainable Development Goals: clean water access (SDG 6), sustainable energy promotion (SDG 7), and increased green cover (SDG 15). By thoughtfully adjusting inputs, geographies, and budgets, we ensure each action creates meaningful impact.

We dedicate a significant portion of our resources—30-35% of our total budget—to these vital initiatives, underscoring our commitment to sustainable community development. Our focused efforts in key Indian locations, including Pune, Nagpur, Hyderabad, Bengaluru, and Goa, demonstrate our unwavering dedication to nurturing community ownership and holistic development.

Our goal is not just to implement projects, but to catalyze a transformation in how communities approach their own development challenges.

Impact Across Initiatives

Solar energy initiative

11 solar power plants,
740 kWp

₹3.50 Cr

Savings in electricity bills

Drinking water project

55 open wells

11,000

Beneficiaries

Support for NeerChakra

NeerChakra (Gyroscopic Liquid Transportation Device) helps in reducing women's drudgery

130

Households benefited

Watershed integrated development

Focusing on services of water conservation

134

Villages covered

Watershed integrated development

Services provided for irrigating farm land

9,807

Hectares land irrigated

Sustainable livelihood and livestock development

Support for artificial insemination supporting dairy business

1,072

Female calves born

Tree plantation initiative

Planting trees with support for 3-year survival

1,21,035

Trees planted

Waste management

Services provided for creating awareness on segregation of waste at source

22,061

Beneficiaries

Project Kalki, acts of conservation

Water treatment using bio-culture to improve air, water, and soil quality

420

Tons of sludge reduced

Supporting residential services

For elderly, women and differently abled; support provided for running expenditure and infrastructure

682

Buildings / beneficiaries

Support for livelihood projects

Enabling rural population to improve income/small scale entrepreneurs

446

Beneficiaries

Biogas installation

Support for biogas plant installation for 74 families

₹22 Lakhs

Savings per year for 74 families



Harnessing the Sun

Solar Energy Initiative

Installing Solar Photo Voltaic Plants (SPV) as a green energy flagship project to contribute towards the National Solar Mission.

Background

Our initiative is deeply focused on access to clean and renewable energy, with an eye on the critical goals of reducing carbon emissions and lowering electricity costs. At the Persistent Foundation, we have taken concrete steps toward sustainability by integrating solar power plants to meet our energy needs. This choice reflects our dedication to practical, meaningful actions that support both our operational sustainability and contribute to broader environmental goals.

Contributions and approach

Since 2015-16, the Persistent Foundation has been actively involved in setting up and maintaining solar power plants. These efforts are a cornerstone of our approach to environmental stewardship and reflect our commitment to making a real difference.

Through these solar projects, we aim not just to fulfill our own energy requirements in a more sustainable way, but also to set an example. Each plant we have installed stands as proof of what can be achieved when we focus on creative solutions to pressing environmental challenges.

740 kWp

Total capacity installed

11

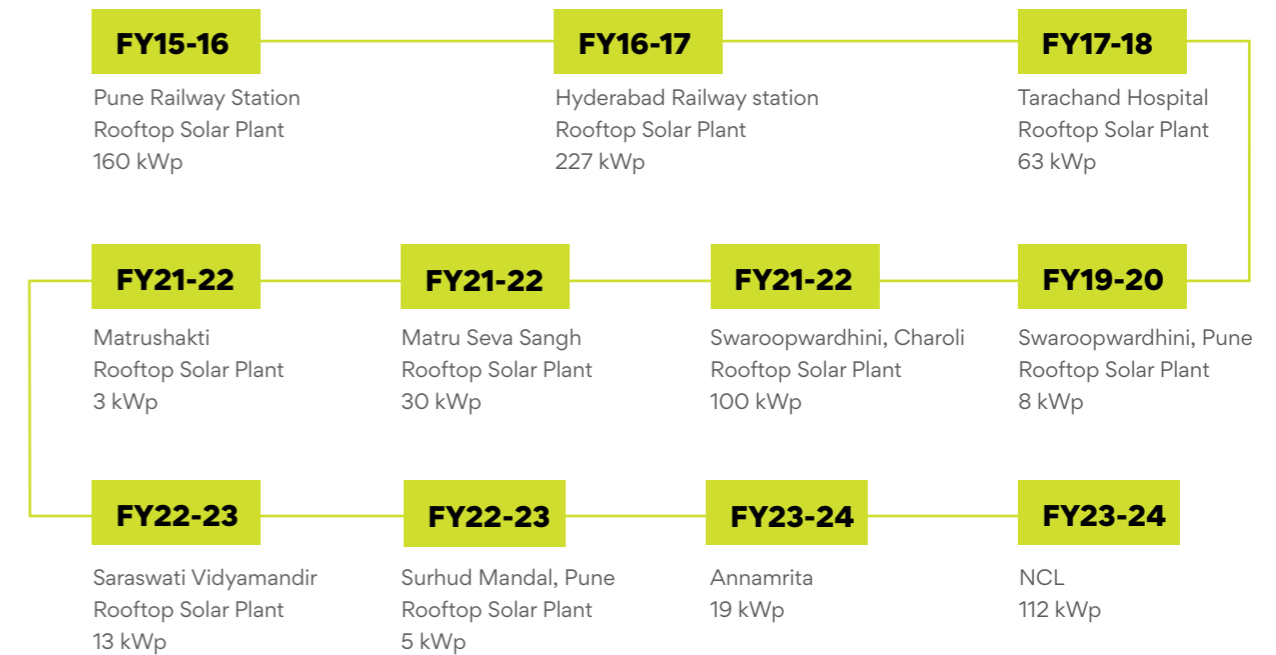
Total plants installed

3,50,000 units

Electricity generated

₹ 3.50 crores

Savings



Testimonial

As we reflect on our 17-year journey, I'm filled with gratitude for Persistent Foundation's unwavering support to our charitable hospital. Your contributions have enhanced our facilities, expanded services, and reached more individuals in need.

The trust, understanding, and shared commitment we've cultivated from the foundation of our partnership. Your team's dedication aligns perfectly with our values. We're especially grateful for your help in setting up a solar energy plant and your support during the COVID-19 pandemic, which saved many lives.

Your commitment is truly inspiring, and we're honored to have Persistent Foundation as a valued partner. Thank you for your continued support. Here's to many more years of collaboration and positive impact.

Gopal Rathi

Managing Trustee, Seth Tarachand Ramnath Charitable Ayurvedic Hospital Trust, Pune



Elixir of Life

Drinking Water Project

Addressing water scarcity with our Drinking Water Project in the valleys of Velhe region, improving the lives of villagers in the region.

Background

Perched at a high altitude in the Western Ghat region and 50 kilometers from Pune, Pasali Sub Valley's contrast is stark: Abundant rainfall but scarce water resources. Basic necessities—clean water, communication, transport, health care, education—remain elusive due to the hilly terrain and lack of proper infrastructure.

Our resolve is to help these communities build long-lasting water reservoirs to lessen the daily burden of collection, shouldered primarily by the women.

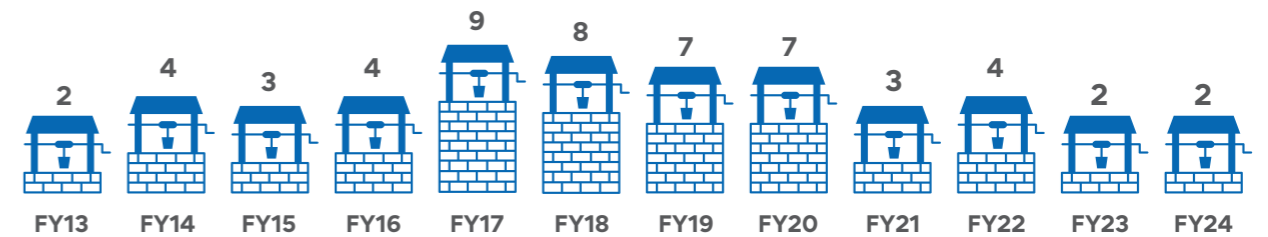
Contributions and approach

Our impact reaches across 44 villages, with a particular focus on the welfare of the Dhangar community — a group facing significant economic challenges. Through collaborative efforts, we've catalyzed transformative change in these areas.

The landscape is evolving: once-dry wells now overflow with potential, livestock populations are flourishing, and the community's reliance on water trucks and forced seasonal migrations for livelihood is steadily diminishing. Our approach emphasizes community involvement at every stage, ensuring that the solutions we implement are not only effective but also embraced and maintained by those they serve.

Working hand-in-hand with local residents, we have reached these milestones in our well construction efforts:

Total 55 open wells constructed



The project has also introduced innovative solutions such as the Neerchakra—a gyroscopic liquid transportation device that reduced the effort of carrying water from 4 km to less than 1 km—extending the availability of drinking water in the summer for nearly three months.

Overall, The Foundation's Drinking Water Project has had a significant positive impact on the water situation in the Pasali Sub valley, improving the lives of the villagers and reducing their struggles for access to clean water and potable drinking water, while also encouraging self-sufficiency in the long-run.



Persistent Foundation: The Cornerstone of Rural Development!

We, at Torana Rajgad Parisar Samajonnati Nyas, are dedicated to the upliftment of society in the remote areas of Velhe and Bhor Tehsils. For the past 8-9 years, we have proudly partnered with Persistent Foundation on many projects. We are deeply grateful for their unconditional support and timely guidance.

One of the most remarkable aspects of Persistent Foundation is its broad vision and willingness to address various causes. They have empowered NGOs like ours to bring forward the challenges faced by villagers, never rejecting a single worthy proposal.

From constructing 13 wells in villages, providing a free school bus service for girl students from the hilly regions of Velhe-Bhor, to land leveling projects making land useful for farming, Persistent Foundation has consistently been a strong support.

Thank you, Persistent Foundation.

Mandar Atre
Secretary, Torana Rajgad Parisar Samajonnati Nyas, Pune



Lifelines for Villages Watershed—Integrated Development

Adopting a ridge-to-valley approach to conserve rainwater and improve water management in drought-stricken areas of Pune and Nagpur, meeting drinking water and livelihood needs.

Background

The Government of Maharashtra launched the 'Jalyukt Shivar Yojana' project to make the state drought-free by 2019. The project involves various measures such as deepening and widening of streams, construction of dams and farm ponds, and harvesting rainwater within village boundaries.

To support this effort, the Persistent Foundation has been working in collaboration with government authorities and NGOs to implement watershed projects in villages identified by the government or referred by NGOs.

Fueled by the positive outcomes of this project, the Foundation also introduced an Integrated Watershed Development Project in Bhavadi village in FY22-23. Various services—for soil and water conservation, drainage line treatment, water recharge measures, farm pond, recharge pits, agriculture development, and more—have been implemented to strengthen resource availability and agricultural production.

The Integrated Watershed Development programme successfully addresses water and livelihood needs in drought-stricken areas using a collaborative approach—involving government authorities, NGOs, and local stakeholders. It continues to expand with new water management and agricultural development projects in the pipeline for sustainable water management. Over the last 15 years, the Persistent Foundation's Community Development efforts have made a significant impact on marginalized communities, touching the lives of 24,492 beneficiaries across 34 villages.

By aligning with the UN's Sustainable Development Goals, we have addressed specific needs such as clean water, sustainable energy, and increased green cover. Our inclusive approach, prioritizing community participation and self-help, has empowered communities to take ownership of their development journey.

Through careful resource allocation and adjustments in inputs and geographies, the communities we support are discovering new ways to overcome challenges and thrive.



Testimonial

We are immensely thankful to Persistent Foundation for their unwavering support in tackling rural development issues. Over the past 5 to 6 years, our organisation has made a meaningful difference in over 25 villages, thanks to their help.

Persistent Foundation has played a key role in addressing global challenges like food security, land development, and clean drinking water. Their support has not only provided essential water resources but also created new livelihood opportunities for the villagers. Furthermore, Persistent Foundation's backing of innovative projects such as pearl farming, solar insect traps, organic farming, and biodiversity activities has been transformative for our communities.

Thank you, Persistent Foundation, for your steadfast dedication and for making a tangible difference in the lives of rural communities.

Mr. Mukul Manohar Baviskar
Additional Chief Programme Executive, BAIF Livelihoods, Maharashtra

Contributions and approach

The projects involve comprehensive watershed development, including desilting streams, construction of check dams, and excavation work. The engagement of stakeholders, including villagers and youth, is fostered through participation and ownership.

The implementation of watershed projects has resulted in several benefits. Villagers have experienced behavioral changes, leading to water budgeting and economic stability. Increased access to water has allowed farmers to engage in crop diversification and improved agricultural production. The durability of soil and water structures downstream has also been strengthened.

The project has improved the health of villagers and reduced women's daily labor, allowing them to focus more on farming. Some recent project highlights in the village of Varude include:

FY19-20

Encouragement of community participation, bringing benefits through livestock development initiatives, exposure visits, and capacity building activities.

FY20-21

Launch of a geohydrological survey and focus on qualitative changes, achieving visible impacts and expanding to neighboring areas despite the pandemic.

FY21-22

Introduction of honeybee keeping and solar trap distribution, promoting sustainable agriculture and positively impacting farmers' livelihoods.



Testimonial

Our relationship with Persistent Foundation began in 2021 with their support for a tree plantation project at Koyna. We appreciate their vision in approving our largest plantation target, enabling us to carry out extensive plantations in Karate and Taloshi villages. The Foundation team made several site visits, engaging deeply with villagers and understanding conservation intricacies.

Their proactive approach led to a silage project to reduce grazing pressure and a grant for plantation equipment. We've received tremendous support from the Foundation, with all requests addressed promptly. Persistent Foundation is committed to making a difference, working seriously towards this goal while maintaining a warm, friendly approach. It's an organisation with a human face, making collaboration easy and effective.

We're grateful to the entire Persistent Foundation team for their invaluable support to our work.

Jayant Kulkarni
Director, WRCS, Pune



Case Study

Karate village in Patan Taluka, Satara District, had substantial malki forest land that became barren due to tree cutting. In 2021, WRCS and Persistent Foundation initiated a tree plantation project here. Initially puzzled, we understood the team's genuineness after discussions and agreed to the project. Plantation was carried out on 37 hectares, mainly on temple lands and private properties.

We appreciate WRCS's dedication in meticulously executing the project, planting economically useful species, ensuring protection with fencing and fire lines, and installing a 1.5 km pipeline for watering. The villagers cooperated wholeheartedly, helping identify land and resolve issues.

The project has provided employment to villagers. With good plant survival so far, we hope for substantial green cover and future income. We value the regular visits and active participation of the Persistent Foundation team. We thank them for supporting this initiative that's transforming our village landscape.

Pandurang Suryavanshi
Sarpanch, Village: Karate, Taluka: Patan, District: Satara



Preservation of Heritage and Wildlife

The Need

Our planet's biodiversity and cultural heritage are under severe threat from human activities and environmental changes. The balance between progress and nature is at risk, endangering unique life forms and cultural treasures. Urgent action is needed to address human-animal conflicts, preserve endangered languages and traditions, and protect vulnerable ecosystems. Without intervention, we risk losing irreplaceable species, habitats, and cultural knowledge.

Preserving our shared heritage ensures future generations can learn from and appreciate our world's diverse wonders. This challenge demands a multi-faceted approach, combining conservation with sustainable development to foster harmony between humans and nature. The stakes are high: we must act now to safeguard the rich tapestry of life and culture that defines our planet.

Our Strategy

Our strategy addresses urgent conservation needs through five key initiatives: preserving endangered languages, enhancing wildlife management, empowering communities with technology, improving animal welfare, and strengthening conservation efforts.

We collaborate with schools, social workers, local governments, and conservation centers to implement these initiatives. By providing specialized vehicles, medical support, and essential equipment, we're building infrastructure for cultural and wildlife preservation.

Our approach balances immediate needs with long-term sustainability, aiming to impact thousands of individuals. We focus on strategic partnerships to amplify our impact, creating a comprehensive solution that supports both communities and ecosystems. This multi-faceted strategy ensures a lasting positive effect on biodiversity and cultural heritage, fostering harmony between human progress and nature conservation.

Impact Across Initiatives

2 locations | 3 partners | 06 projects | Total 2,000, Unique 1,000 beneficiaries

Project Details	Project Output
Support for printing Kolami language book	2,000 books, 27 schools, 2,000 School students, social workers, Gram Panchayat members and teachers — 5 types of stakeholder
Support for procurement of translocation vehicle	The translocation vehicle will be used to shuffle / move animals in the forest area
Support for laptop, scanner and printer	15 CSC centres are now functional in the core and buffer zones of Pench National Park. These centres are now helping the villagers to file claims and completing the documentation
Support for animal ambulance	2 animal ambulances
Support for medicines to animal medical centre	Medicines for 1 quarter
Support for vehicle to trunk call	1 vehicle for night patrolling and rescue operations

Support for Printing 2000 Kolami Books

2 locations | 2 partners | Total 2,000, Unique 1,000 beneficiaries

NGO Partner	No. of Stakeholders	No. of Villages Covered	No. of Schools Covered	No. of Students Covered
RISE Foundation	1,631	175	27	2,000

Highlights

The distribution of books, conducted in two phases with NEED and RISE Foundation, reached family members, teachers, Kolami Panchayat Sadasya, aanganwadi workers, and government officials, with pre- and post-distribution data scheduled for collection in February 2024 to assess the impact.



Glimpses of Book Distribution by NEED & RISE Foundations

Support for Pench Wildlife Sanctuary

Type of Support	No. of units	Remark
Translocation vehicle	01	The translocation vehicle will be used to shuffle / move animals in the forest area
Support for laptop printer and scanner	15	15 CSC centres are now functional in the core and buffer zones of Pench National Park. These centres are now helping the villagers to file claims and completing the documentation.



Support for RESQ Center

1 location

Highlights

- ✓ Ambulances are operational from Jan 2024
- ✓ Weekly 3-4 rescue calls are getting attended
- ✓ Locations covered from Konkan till Dhule (350 Km radius from Pune)



Testimonial

We, at RESQ Charitable Trust, Pune, are immensely grateful for the incredible support we've received from Persistent Foundation. Their generous donation of two animal ambulances and essential medicines has been a true game-changer for our rescue operations. In a country where animals often fall low on donor priority lists, Persistent Foundation's choice to support us is deeply appreciated.

The ambulances have significantly improved our ability to respond swiftly to emergencies, ensuring that animals in critical need receive timely care. Their support has made a tremendous difference during our busiest times, allowing us to rescue, treat, and rehabilitate more animals than ever before.

Persistent Foundation's commitment to our cause exemplifies the profound impact that community support can have. Thanks to their generosity, we are better equipped to foster coexistence between wildlife, communities, and their animals. We are truly grateful for their partnership and support in our mission at RESQ Charitable Trust, Pune.

Neha Panchamiya

Founder and President
RESQ Charitable Trust, Pune

Support for Trunk Call Foundation

2 locations | 3 partners | 06 projects | Total 2,000, Unique 1,000 beneficiaries

Type of Support	No. of Units	Remark
Support for patrolling vehicle	17	The vehicle is in continuous use since Dec 2023. Running is 5,000+ km



Testimonial

We, at Trunk Call Wildlife Foundation, Thane, are deeply grateful for the Persistent Foundation's unwavering support and generosity. Their commitment to Corporate Social Responsibility has significantly bolstered our wildlife conservation and community engagement efforts.

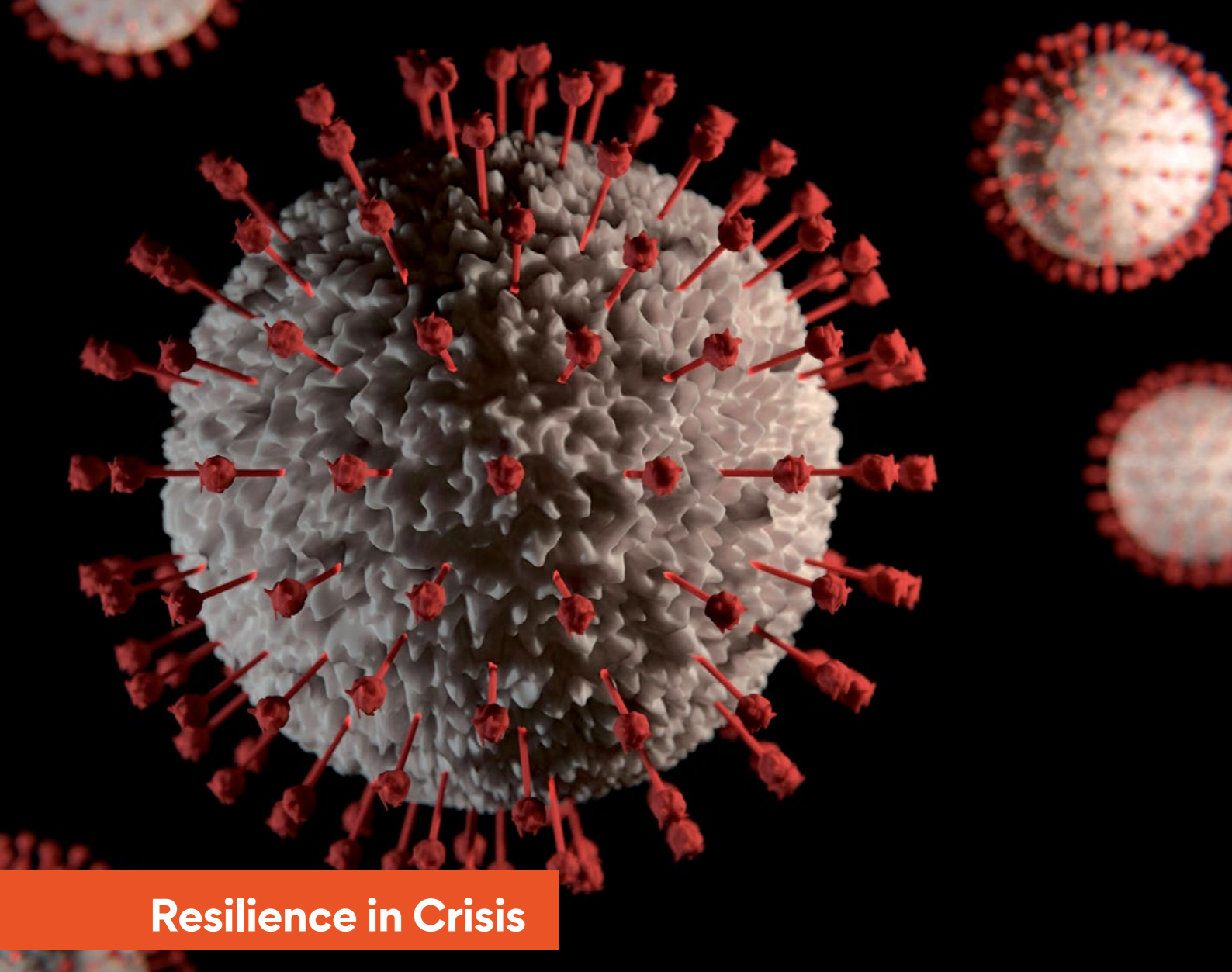
The donated Tata Yodha vehicle has been a game-changer for our forest activities, enhancing our mobility and efficiency in managing and protecting wildlife reserves. It's instrumental in daily operations, from patrolling to rapid emergency response.

The Persistent Foundation's team has actively volunteered in tree plantation drives and elephant corridor restoration, mitigating human-elephant conflicts. Their hands-on involvement has accelerated reforestation efforts and fostered a stronger sense of community responsibility towards wildlife conservation.

Their contributions have made a tangible difference in our work, inspiring us to strive for harmonious human-wildlife coexistence. We look forward to our continued partnership.

Shriya Patil

Secretary
Trunk Call Wildlife Foundation, Thane



Resilience in Crisis

Disaster Relief Work during the COVID-19 pandemic

Firm in our commitment to the communities we serve, we collaborated with 38 organisations and 13 hospitals, transcending our project boundaries to provide vital food and medical support amidst unprecedented challenges of the COVID-19 pandemic.

Embracing the call to action, we sustained our ventures in Health Care, Education, and Community Development, joining forces with NGOs, health care institutions, and governmental allies. This collective endeavor was a beacon of hope, illuminating the resilience and unity amidst adversity.

During the pandemic, we were able to assist 56,344 individuals, 11,128 families and 7 communities through our Covid interventions across India, reflecting our shared journey of resilience and hope. As we look to the future, this experience reinspires our mission, underscoring the power of community and collective strength in navigating the path to recovery and rebuilding.

Impact Across Initiatives

Covid spend Through work across India ₹1,699.50 Lakhs	Vaccine on wheels Hygienic mobile medical vaccination facility 42,855 Beneficiaries	Covid work Across Education, Health, Food Support and Entrepreneurship 1.5+ lakh Beneficiaries
Education support Offline guidance through the Bridging Learning Gaps Project 19,229 Beneficiaries	Entrepreneurship support Training and funding to empower businesses 569 Entrepreneurs	Community disinfection Disinfection and PPE kits 7 Communities supported in Pune
Food kits Provision of ration kits 11,128 Families	Medical support Support to health care institutions and departments 14 Hospitals	Medical equipment support Supported government and private charitable hospitals with ventilators and 1 oxygen plant 32 Ventilators



“ I would like to express my sincere gratitude towards Persistent Foundation for providing aid in the form of 20 oxygen concentrators in this time of need. Such contributions strengthen our efforts to provide relief to those in need. These are truly unprecedented times but we're grateful that organisations like Persistent Foundation are stepping up to do their bit in this fight against COVID-19.

Dr. Pramod Sawant

Honourable Chief Minister of Goa



Testimonials

“ Persistent Foundation made a huge difference to the people's lives during the Covid-19 Pandemic by providing grocery kits while most of them had very meager income. Persistent Foundation has saved people from hunger and given them hope by partnering with Ashray Akruati, an NGO based in Telangana. Thank you for joining the battle against Covid-19 and being a role model in the country.

D. P. K. Babu

Director, Ashray Akruati, Hyderabad

“ During Covid-19, together with Persistent Foundation, we have built a state-of-the-art Human Disinfection chamber in Maharashtra, the first of its kind to serve Pune Police and Covid Hospitals. Our alliance in community Project DOOT has helped 10 lakh+ slum dwellers break the human chain of Covid-19 and showed significant impact by reducing Covid cases in 80 slum pockets of PMC.

Tanveer Inamdar

ED of TREE Innovative Foundation
CEO OF TREEI Pvt. Ltd.,
Founding Director of VertexX Inc Pvt. Ltd., Pune

“ The prompt and timely support from Persistent Foundation ensured that the city's most marginalised front-line workers — the waste pickers — survived the crippling pandemic and the lockdown. Their individual medical needs were also taken care of. On behalf of the waste pickers, we deeply appreciate the sensitivity, flexibility, openness and promptness of the support given.

Lakshmi Narayan

Managing Trustee, Kashtakari Panchayat, Pune

Awards and Recognition



Persistent Foundation was honoured with the Award for Excellence in Health Facilities for the Underprivileged at the prestigious Act of Compassion Awards 2024

FY 2024



Outstanding Initiatives under Corporate Social Responsibility for the year 2016-17

FY 2016-17



Best CSR Award in IT sector at Nagpur, Year 2016

FY 2016



CSR award: Award by Business Standard Ltd., Year 2014

FY 2014



Best CSR practices: Award by Global CSR Excellence & Leadership, Year 2014

FY 2014



Best CSR practices: Award by Global CSR, Year 2014

FY 2014



Award by Hyderabad Software Enterprises Association For Innovative & Path breaking initiatives in the areas of Community Development & Environment Protection by Member Companies, Year 2016

FY 2016



CSR Award: Award by AMITY university, Year 2014

FY 2014



CSR excellence award: Award by ASM group, Year 2014

FY 2014



HR Practices in Corporate Social Responsibility: Award by ET NOW, Year 2013

FY 2013



Best CSR strategy: Award by India Human Capital Awards, Year 2012

FY 2012



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